Co-creating for Maximum Value Potential

Thanks for your interest in learning more about **Co-creating for Maximum Value Potential**!

Like most leaders who deliver technology solutions, you're probably faced with some of the following:

- Needing to do more with less
- Struggling to find and keep great talent
- Juggling competing and ever-changing business priorities
- Developing solutions at the expense of developing yourself and your teams

And, in spite of your best efforts to take yourself and your team to the next level of excellence, you constantly find yourself focusing on the urgent, rather than the important.

It's Time to Re-think... Everything

True organizational excellence isn't about great widgets, but the inspired development of the talent behind the widgets – Human Capital, our richest asset. It's time to see **MVP** not as only a Minimum Viable Product but also as Maximum Value Potential of your **Purpose, Processes, and (most importantly) your People**!

The Importance of Co-creating

Delivering technology solutions requires the contribution of multiple cross functional groups that have potentially competing drivers and priorities. Individual project participants from these groups bring a variety of experiences, mindsets, and process ideas which are both desirably divergent and convergent.

Multi-disciplinary project teams have an **increased chance of delivering high-quality solutions within budget and on time** if they are involved in understanding and shaping the drivers, objectives, guiding principles, priorities, plan, roles & responsibilities, and methodology. In addition, a project participant's willingness to fully engage and challenge ideas in the best interest of the organization and their team is enhanced when they learn the power of co-creating (power "with") versus of demanding or competing (power "over").

"I"-centric   "WE"-centric

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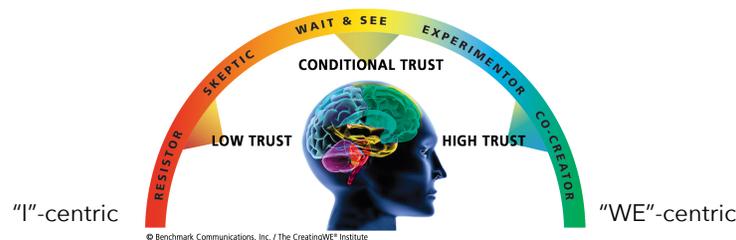
Integrating Learning While Doing

The concept of learning while doing is not new. However, the idea of **tightly integrating leadership development and culture conversations within a project to deliver technology solutions** is.
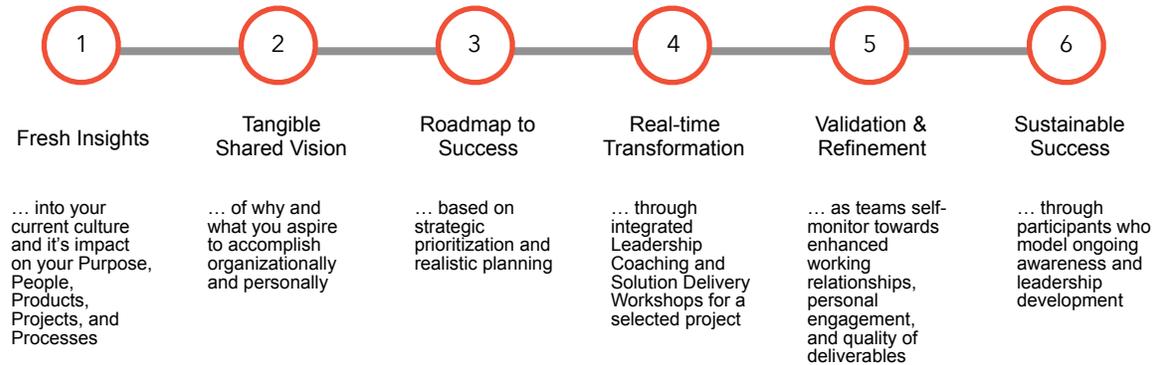
Forget a one-size-fits-all template. Since every project is unique, we start with discovery and exploration to strategically craft an engagement designed to flourish in a culture of co-creation sustained by co-ownership where everyone takes responsibility.

Irrespective of whether you want help from as early as project definition all the way through execution, or whether you simply need guidance in a specific area, a key component of any engagement will be focused on developing a culture where participants **learn how to co-create based on a foundation of mutual trust and respect.**

Like professional athletes, workplace professionals can reach higher levels when they have a qualified coach who can observe them and help them to develop their innate and learned abilities while on the job. Talented individuals sometimes simply need help bringing it all together as part of a winning team.

Integrated Transformation Experience

The integrated transformation approach is **a unique and enriching experience** based on foundational steps customized to your specific project and team.

1 Fresh Insights	2 Tangible Shared Vision	3 Roadmap to Success	4 Real-time Transformation	5 Validation & Refinement	6 Sustainable Success
… into your current culture and it's impact on your Purpose, People, Products, Projects, and Processes	… of why and what you aspire to accomplish organizationally and personally	… based on strategic prioritization and realistic planning	… through integrated Leadership Coaching and Solution Delivery Workshops for a selected project	… as teams self-monitor towards enhanced working relationships, personal engagement, and quality of deliverables	… through participants who model ongoing awareness and leadership development

From on insights gained during Discovery, the team's existing methodologies and processes may be used as a basis. The project team will refine and co-create an approach that provides enhanced clarity, collaboration, efficiency, and accountability while reducing unnecessary overhead and laying the foundation for future projects. This will be done through targeted Workshops that produce initial project deliverables at the same time.

The Conversational Intelligence® (C-IQ) framework and tools will be leveraged, alongside targeted and customized Leadership Development Workshops based on need. In addition, 1-on-1 assessments and coaching can also be provided for individuals who seek a deeper level of leadership development.

Let's Have a Conversation

With over 25 years of hands-on technical and senior management experience, I know firsthand the challenges that people at all levels in technology face. I've worked on both the Business and Technology side, building business technology roadmaps and leading large project teams to implement multi-year programs, while helping talented individuals to grow professionally and personally along the way. From strategic multi-million dollar projects to all-night production implementations, I've been through it all. And because organizational and personal excellence begins with exceptional leadership, I've rounded out my toolkit with world-class professional coaching certifications that develop leadership in simple, yet impactful ways.

My goal is to help you build happier and more productive teams within the context of your specific project needs. I'll guide you your teams through a unique and enriching experience where you optimize your solutions delivery while you develop your leaders.

Let's have a conversation and re-imagine the future of your organization together.

Sincerely,
Diane

diane@dianechangcoaching.com
(949) 422-6220

"To get to the next level of greatness depends on the quality of our culture, which depends on the quality of our relationships, which depends on the quality of our conversations. Everything happens through conversations!"

Judith E. Glaser
Author of "Conversational Intelligence: How Great Leaders Build Trust and Get Extraordinary Results"